

# Webinar: Development and Evolution of a Sustainable City and Community

*Build a Green Lifestyle Together*

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A photograph of a long, paved path lined with mature trees, creating a canopy effect. The path leads into the distance. On the left, a person is walking. On the right, two white golf carts are visible. The background shows a lush green landscape with hills.

# Build a Green Lifestyle Together

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# Discovery Bay

A **Green Town** we built  
from scratch

*HKRI's Flagship Project in HK* 2

# Sustainable integrated residential development in Asia



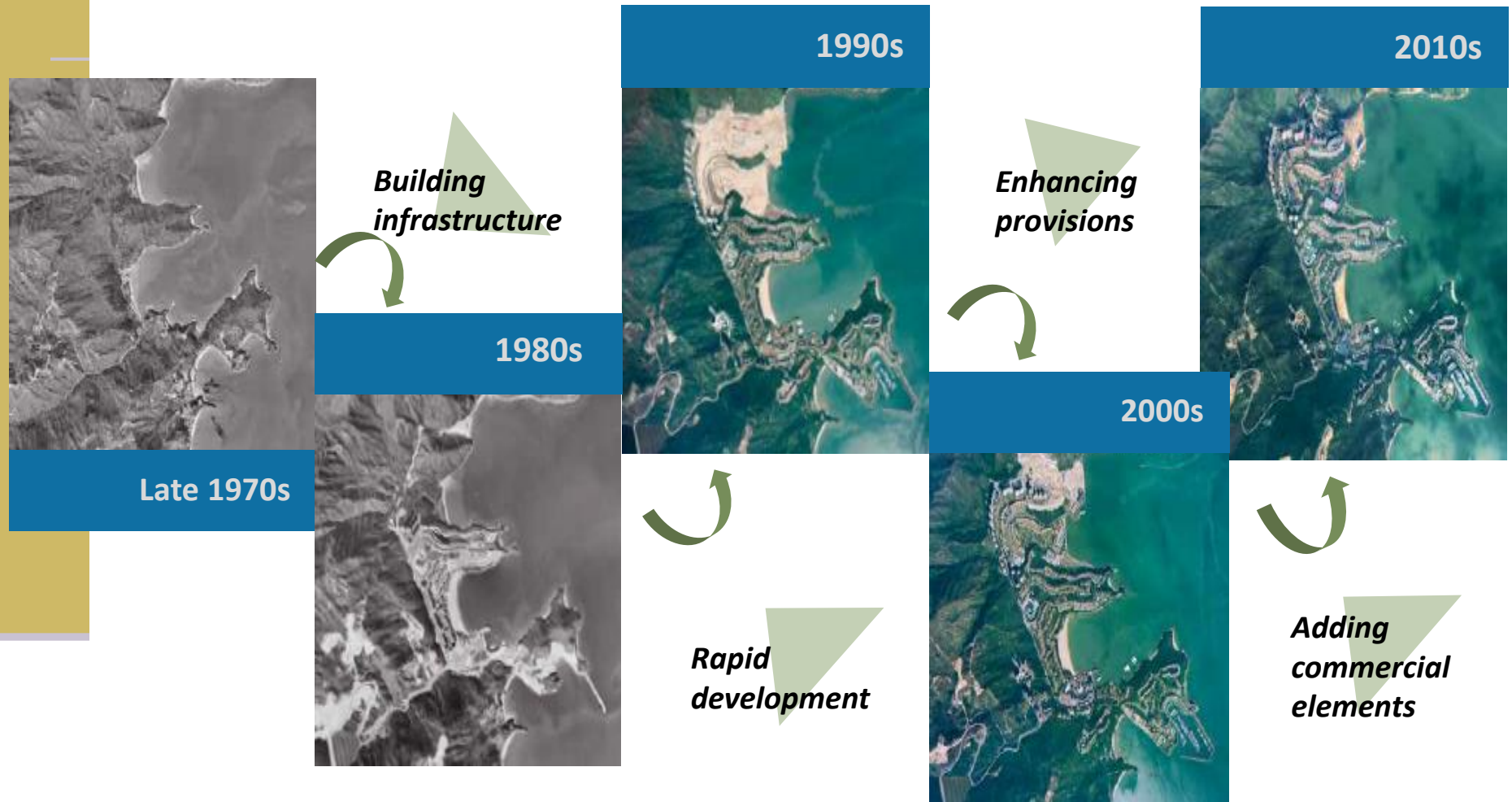


# Self-sustained and unique community





# The making of a green community



40+ years of sustainable development

## Quick facts

- **Lantau Island** northeastern shore
- **6.5m m<sup>2</sup>** 8% of HK island
- **Developed** since the late **70's**
- **1,006,000 m<sup>2</sup> GFA**
- Plot ratio **0.16**
- **~ 8,500** residential units
- 2 private club houses: Golf Club, Lantau Yacht Club, 3 shopping malls, a hotel
- 13 schools, 6 kindergartens, 5 Primary schools, 2 secondary schools
- **~ 20,000** residents
- **2/3** of area is **greenery**
- **Community** comprises **50+ nationalities**



# Three-E culture of a green community







# 1. Excellence

*Consistency in the pursuit of quality*



# A green mind to a green world





# Translate value to practice



Over 8,000 trees



Environmental friendly vehicles



Central Park – Largest in private owned residential development



- DB Earth Hour
- Beach cleaning



# Green lifestyle committee



Hong Kong Green Awards  
**Green Governance Award**



Internal: HKRI Outstanding Team Award of 2019

# Recognition



香港環境卓越大獎  
Hong Kong Awards for Environmental Excellence

## Bronze Award 2019 Property Management (Residential)



## DB Dragon Boat Races 2019 1<sup>st</sup> Green Outdoor Event





# In practice - Glass

Glass recycling crusher

Re-use of glass sand

- Common road bedding
- Construction
- Sand bags



Unique Recycle Practice

## In practice - Wood

- ✓ Chipping fallen trees
- ✓ Reduce carbon emissions during transporting damaged trees to the landfill
- ✓ Chipped chips mixed with horses manure, composed and applied to in house landscape area



Unique Recycle Practice





## 2. Engagement

*Join hands to make a greener world*

# Ecosystem

From Discovery Bay to the wider community





# GREEN.Icon@DB - An eco exhibition centre

*Transformed from a derelict garbage station*





# In practice- Education

Educational Centre - Green Icon

\*For various green activities

- Kids
  - Residents
  - Families
- Eco-Tour  
Green Graffiti Design Competition  
Recycling Day & flea market  
Family Farm



Family Farm





# In practice - Internal

- **Staff** – Green Orientation  
CSR contributions  
Cross-business unit collaborations
- **Contractors** – Green value chain



# In practice

## – Seasonal Activities

### Plastic Free Event



Reusable COC Cup  
(with previous champions  
lettering on the cup)

Lunch Box and forks made  
by bamboo



Solar Fan at assembly  
booths

Eco-friendly and reusable  
wheat straw made bottle as  
souvenirs







# 3. Empathy

*Sustainability is about community development*

# Principle

- **Diversity** – Respect the differences
- **Inclusion** – Every person matters

**We foster care and love in community we operate**





# In practice - community relations

Serving the Needy | Community Empowerment | Harmonious Family | Art & Cultural Promotion



Love is All Around DB  
Father's Day Competition



DB Heart Family Storytelling



Family Handcraft Workshop



Mother's Day Carnival



DB Cultural Art Carnival



Sing for Love@DB 2019  
Cantonese Opera Annual Performance



The Magic Box



Dress Causal Day



A Cappella Singing Class



FLOW



Colourful New Year Drawing  
Competition



DB Cultural Art Carnival



Sing for Love@DB 2019  
Cantonese Opera Annual Performance

## In practice – Sponsorships

Sponsor domestic helpers  
to take part in Dragon Boat  
Races





# In practice – Recover typhoon damage





# Way Ahead

## A green lifestyle in style



Lantau Yacht Club



Discovery Bay Golf Club



DB Ice Rink







# Thank You

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